

*United States Postal Service®*

# INDUSTRYALERT

## USPS Webinar Schedule August 12-18

The USPS is conducting the following webinars this month. Please register using the links below. For more information about upcoming webinars and to view past webinar recordings, please visit our [Industry Outreach](#) website.

### **IMpb impacts for Market Dominant products-Tuesday, August 12 at 10 a.m. (EDT)**

[Click here to register](#)

This webinar provides a basic review of the features, benefits and requirements of the Intelligent Mail package barcode (IMpb), and the impact of IMpb on Market Dominant products. Join us as we discuss new requirements and conditions relating to the January 26, 2014 IMpb implementation.

### **Mail Entry Roadmap Webinar-Wednesday, August 13 at 2 p.m. (EDT)**

[Click here to register](#)

The Mail Entry Roadmap details the Postal Service's key initiatives to streamline the acceptance, induction, and verification of commercial mailings: Full-Service Intelligent Mail, eInduction, and Seamless Acceptance.

This webinar will discuss the 2014-2015 Mail Entry timeline and describe upcoming enhancements to existing acceptance and verification requirements and processes to help customers plan their future mailing strategies. Learn how, by leveraging existing technology, these key initiatives will improve mail quality, simplify the induction of mailings and provide end-to-end visibility into mailings.

## **Network Rationalization, Phase II-Friday, August 15 at 2:30 p.m. (EDT)**

[Click here to register](#)

The Postal Service Network Operations team invites you to a Network Rationalization Phase II webinar to provide more information about the transportation and logistical requirements involved with the 2015 Network Rationalization implementation plans. Please join Dave Williams, VP Network Operations and his staff for an informative webinar on Friday, August 15 at 2:30 p.m. The Postal Service is committed to working closely with our customers to help them plan their mailings and mitigate potential issues during this change.

## **Fall Mailing Season Update-Monday, August 18 at 4:00 p.m.**

[Click here to register](#)

Please join Linda Malone, Manager Processing Operations from the Network Operations group for an update on the 2014 Fall Mailing Season. This webinar will recap our performance last year and outline our plans for a successful upcoming Fall Mailing season.

The following topics will be discussed:

- Load Leveling with the Fall Mailing
- FAST appointments
- Scanning on hand
- Delayed volumes

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*--Consumer and Industry Affairs*

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